

BUTTON BITS

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BUTTONS
ARE THE SPICE
OF CRAFTING

SINCE
1877

IDEAS AND
INGREDIENTS

National Sewing Month

Enter the
Blumenthal
Lansing National
Sewing Month
Contest! See
details on page 2.

In 1877 when the [Blumenthal Lansing Company was founded](http://BlumenthalLansingCompany.com), buttons were used on clothing for both function and decoration. By the 1940s, department stores were selling more quantities and styles of buttons to serve the growing home sewing market. Blumenthal Lansing has had a long history and partnership with home sewers. And so, with you, we celebrate [National Sewing Month](http://NationalSewingMonth.org).

There are many ways that you can be a part of National Sewing Month. You can teach someone to sew, take a class to improve your skills, or join a guild. See more great NSM ideas here at nationalsewingmonth.org. Also, take advantage of free sewing project ideas [here](#) and [here](#).

Why not challenge yourself by entering the contest at nationalsewingmonth.org, or enter our own Blumenthal Lansing Sewing Month Contest?

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Win a \$50 Gift Card!

Enter the Blumenthal Lansing NSM Contest. We will award three \$50 gift card prizes! Gift cards will be chosen by the winners to be redeemed at either: Michaels, Jo-Ann Fabrics, ACMoore, or Hancock Fabrics.

The Rules:

- Contest entries must be sewing projects. You can make a garment, a purse, a toy, a pillow, curtains, etc. Anything is acceptable as long as you have sewn it yourself.
- You must use Blumenthal Lansing buttons on your sewing project. They can be from any BL line. Visit the [BL website](http://www.blumenthal.com) to see all of our button lines.
- To enter, send 2 photos to: contest@blumenthallansing.com.
Photo 1: the components you will use to make your project, *including* the card of Blumenthal Lansing buttons.
Photo 2: your gorgeous finished project!
- Submit project title and a username you would like displayed with your project.
- Enter as many times as you like.
- Enter by September 30, 2011.
- Have fun!

Winners will be announced on October 7!

Cut-Outs button project with instructions designed by [Helen Slabodukh](#).



Fabric Sensations button project with instructions designed by [Helen Slabodukh](#)

Two New Fashion Lines

New! Cut-Outs buttons. Beautiful laser cut buttons...with a delicate flair, for when less is more.

- a perfect stand alone embellishment
- layer over a complementary color for a bold look
- a beautiful addition to any sewing or craft project

New! Fabric Sensations buttons...a harmonious blend of tradition and beauty.

- Stitch to home dec projects to add a rich, comfortable flavor
- Sprinkle on a jacket for a fun, trendy taste
- Mix with ribbons and trims for lasting appeal

Make a Button Clasp

One of the most interesting ways to use buttons in jewelry making is as a clasp. Your button clasp can act simply as a closure or also as a focal point.

[The technique and instructions for making this bracelet](#) with a Fabric Sensations button are easy to follow and easy to adapt to your own palette and style.



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